



# TWAIN Direct Certification Program



# The Gold Standard for Cloud-Native Imaging

In today's cloud-native world, businesses expect hardware and software to integrate seamlessly—without drivers, workarounds, or costly IT headaches. Yet too many imaging devices still rely on outdated, proprietary technology that drives up support costs and leaves enterprises vulnerable.

#### TWAIN Direct changes that.

The TWAIN Direct Certification Program provides independent, third-party validation for solutions built on the open TWAIN standard. Certification means confidence: solutions are secure, interoperable, and truly ready for today's distributed, zero-footprint workflows.

## **Why Certification Matters**

- Build Trust Instantly: Showcase your commitment to security, reliability, and open standards.
- Accelerate Adoption: Certified solutions plug and play—no drivers, no disruption.
- Win the Market: A recognized seal of approval signals leadership in innovation.

#### **Who Benefits**

- OEMs: Deliver cloud-ready devices, reduce support costs, and win with certified interoperability.
- ISVs: Guarantee compatibility with certified devices and expand your addressable market.
- Enterprises: Simplify deployment, strengthen security, and slash IT costs.

### **Proven Commercial Success**

Think **Linux** or **HDMI**—open standards backed by certification built billion-dollar ecosystems. TWAIN Direct offers the same playbook: a driverless, cloud-native protocol validated by impartial testing, ensuring your product earns market trust while cutting complexity.

Choose Your Certification Path		
Starter Kit	Get up and running fast with code, docs, and guided support.	
Basic Certification	Foundational security and compliance testing.	
Advanced Certification	Advanced validation for unique features, security, and workflows.	回约的
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